# **Product Information Sheet**

Introducing WinZip® 17 – an all-new version of the world's most trusted compression software that connects you directly to SkyDrive®, Dropbox, Google Drive™, Facebook, Twitter and LinkedIn®. The #1 choice in file compression, WinZip now runs on all your favorite platforms, helps you maximize your cloud storage space and gives you new tools to manage and protect your important information. With an easier-than-ever interface, WinZip is the worry-free way to share and store your files – anywhere.

# WinZip 17 Benefits

- Zip and unzip files and folders instantly with WinZip's trusted compression
- Save gigabytes of space when you zip and share to popular cloud services, including Dropbox, SkyDrive and Google Drive
- Secure your files from prying eyes, whether they are sent by email or shared online, with WinZip's strong AES encryption
- Easily send large files by email by zipping your attachments first or by using the integrated ZipSend™ file delivery service
- Protect your important files by converting to PDF, watermarking and more
- Zip and share any type of file to social media sites Facebook, Twitter and LinkedIn
- Resize and compress images for more convenient sharing
- Minimize bandwidth costs when emailing large file attachments and decrease upload/download times

### What's New

### The power of several tools in one

- PDF conversion Create PDFs from Microsoft® Office documents for safer, easier sharing
- Watermarking Deter unauthorized copying and protect your photos and files by adding custom watermarks to images and PDFs
- Image resizing Resize photos so they're ready to share without complex image editing software

#### Manage and share from the cloud

Organize all your files stored on SkyDrive, Dropbox and Google Drive directly from WinZip. WinZip also makes it easy to get links to files stored in the cloud and share them using your own email.

## Secure your files stored on Skydrive, Dropbox and Google Drive

Protect your information when sharing files through SkyDrive, Dropbox and Google Drive. WinZip 17 connects directly to your cloud services, so you can and zip and encrypt files before uploading.

## Zip and share to social media

Post any type of file to Facebook, Twitter and LinkedIn with the integrated ZipShare<sup>™</sup> service. Keep everyone in the loop by posting to all three social networks at once. Simply select the files to share, compose a message, and pick the social networks where you want the files to go.

## All-new user experience design

WinZip's revamped interface includes context-sensitive toolbars that make it even easier to find the tools you need whether you are zipping or unzipping, sharing to the cloud or sending files by email.

# **Key Features**



## Unzip anything

Extract content from the industry's widest selection of compressed file types, including Zip, Zipx, RAR, 7Zip, BZ2, LHA/LZH and many more. For added security, WinZip also auto-wipes all temporarily extracted copies of encrypted files to prevent misuse.



### Zip up files and folders

Compress large files and folders to save valuable storage space, reduce uploading/downloading times and send faster emails when attaching big documents. Zip files are perfect for sharing because they let you organize multiple files into one convenient package.



#### Zip and email in one step

Sharing oversized files is quick and easy with ZipSend, WinZip's integrated file delivery service. Instead of frustrating bounced emails, ZipSend automatically zips and uploads files to the cloud if they exceed the email attachment size limit, then adds a link to the files in the message.



## Secure confidential information

Protect your files from prying eyes by applying banking-level security with WinZip's 128- or 256-bit AES encryption. Whether you are sending files via email, storing them in the cloud or archiving old documents, WinZip's encryption offers peace of mind should your files fall into the wrong hands.



### Preview files and folders

WinZip's convenient previewing functionality lets you browse the contents of a Zip before deciding if you want to unzip it. Use the advanced 'Unzip and Try' feature to temporarily review related components within a Zip (such as an HTML page and its associated graphics) without extracting it first.



#### Automatic backup with WinZip Pro

Back up your documents, email, desktop, favorites, pictures, libraries and more with just a click. Free yourself from repetitive zipping and archiving tasks by using predefined jobs. Prevent data loss by zipping and backing up your important data and burning it directly to Blu-ray Disc, CD or DVD.

## What to know more?

Visit www.winzip.com for more information about WinZip 17.

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## **System Requirements**

- Microsoft<sup>®</sup> Windows 8, Windows 7, Windows Vista<sup>®</sup>, or Windows<sup>®</sup> XP.
- Product activation requires internet access.
- ZipSend and ZipShare account activation requires internet access.



